

Media Studies (Eduqas)		Year 9 (2yr)		Course Outline and Assessments	
Autumn 1	Autumn 2	Spring 1	Spring 2	Summer 1	Summer 2
What are we studying?					
<u>Film</u> Film Posters Film Industry <i>Careers: Make Up Artist</i> <input type="checkbox"/>	<u>Film</u> Bond Franchise Film Trailers <input type="checkbox"/>	<u>Newspapers</u> Newspaper Front Pages Stories of Interest <i>Careers: News Researcher</i> <input type="checkbox"/>	<u>Television</u> Soap Opera Characters, Narratives and Genre <input type="checkbox"/>	<u>Music Videos</u> Rap Music MIA Videos <i>Careers: Camera Operator</i> <input type="checkbox"/>	<u>Print Advertising</u> Advertisement Analysis PhotoPea Production <input type="checkbox"/>
Why are we studying this? Why now?					
To <b>develop</b> a knowledge of print media conventions and terminology used in posters.  Poster analysis - Analysis of language, images and layout (C1 Q1)	To <b>develop</b> a knowledge of moving image media conventions and terminology.  Representation – Comparison of Gender in Two Bond Film Posters (C1 Q2b)	To <b>re-visit</b> and further develop a knowledge of print media conventions and terminology, this time those used in newspapers.  Contexts - The Sun (C1 Q2a)	To <b>re-visit</b> and further develop a knowledge of moving image conventions and terminology, this time those used in television.  Industries – The Soap Opera Genre (C1 Q3)	To <b>embed</b> our knowledge of moving image conventions and terminology.  Audiences – Blumler and Katz (C1 Q4)	To <b>create</b> a media product for an intended audience.  NEA Practice - Production of an Advertising Campaign (C3)