

# What is LMI?

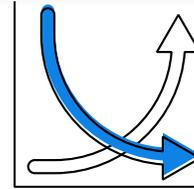


LMI stands for **Labour Market Information** which tells you all about employment, skills and sectors in your local area.

## It can tell us:



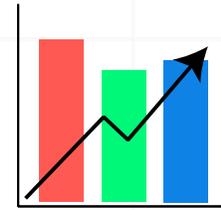
Where jobs are currently located



Which jobs are increasing and which are declining



Which skills will be needed in the future



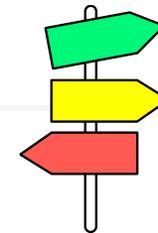
The current size of sectors and changes which might be expected in the coming years



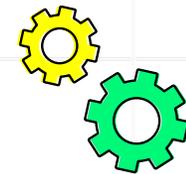
The hours and wages that can be realistically expected



The key skills that employers are seeking



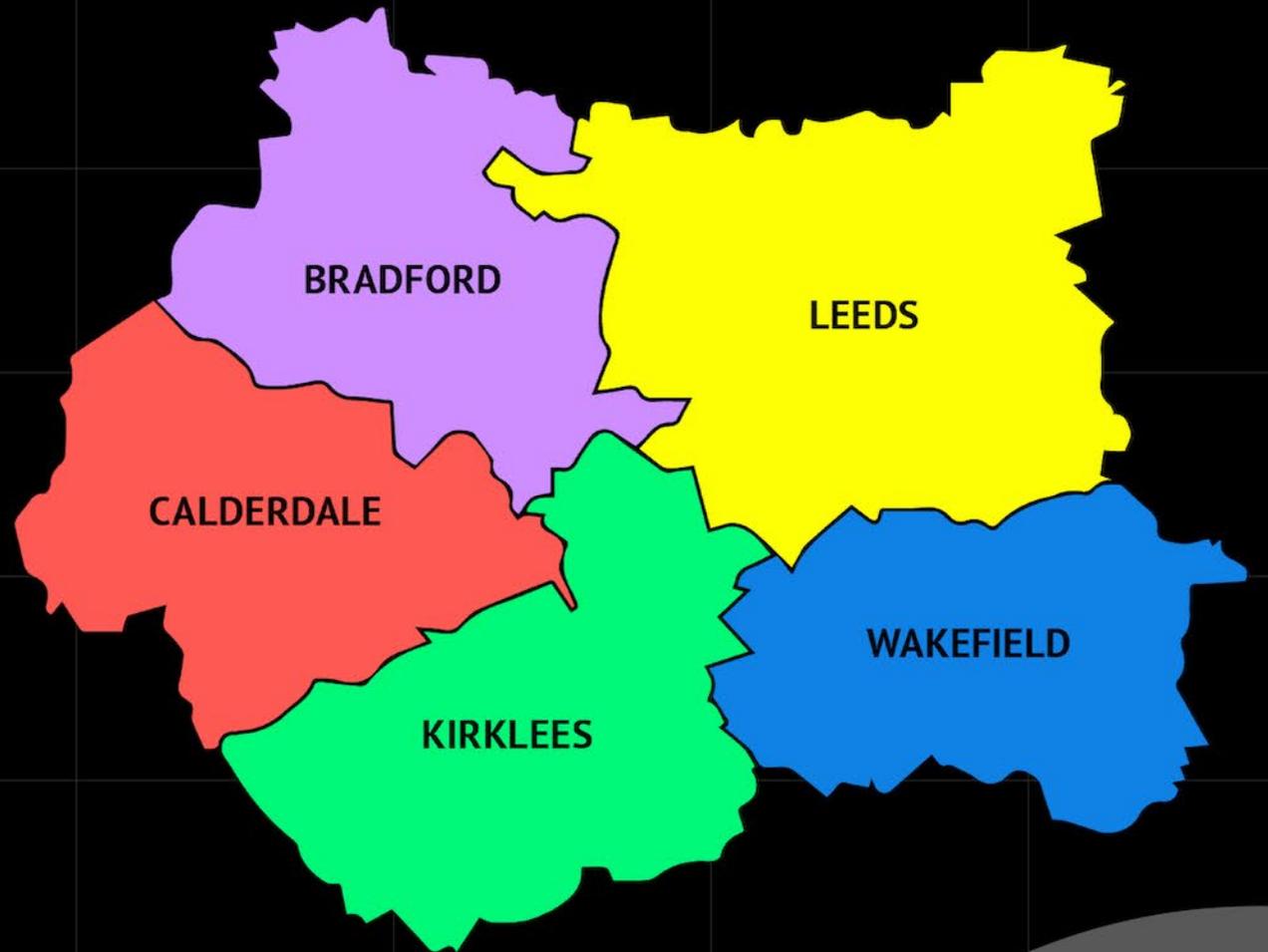
Specific entry routes into jobs, careers and sectors



Where there are shortages or oversupply of potential employees and skills

**This information can help in making decisions about your future learning choices and in choosing a career.**

# About our region





# Our Region

# West Yorkshire: Key facts and figures

West Yorkshire is a vibrant place to live, work and study

The region has an output of £58 billion

CALDERDALE

BRADFORD

LEEDS

It is home to 95,000 private sector businesses

It has a population of over 2.3 million

KIRKLEES

WAKEFIELD

There are 1.1 million people employed across West Yorkshire



# Higher education across West Yorkshire

- There are **7 universities** across our region
- During the 2019/20 academic year there were around **95,000 students enrolled**
- We have one of the **largest higher education sectors outside London**
- Just **over a third (37%)** of students enrolled at our institutions are from West Yorkshire



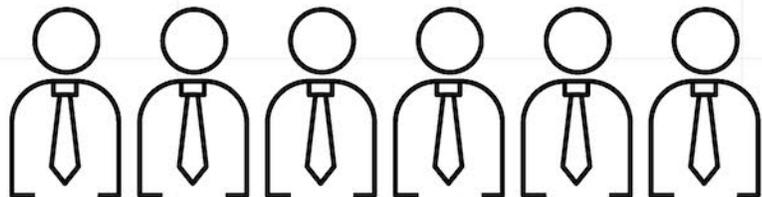
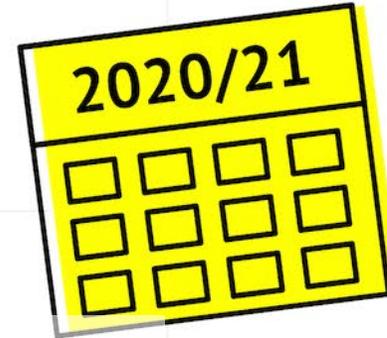
# Apprenticeships across our region



There were

14,528

apprenticeships started in  
West Yorkshire during 2020/21

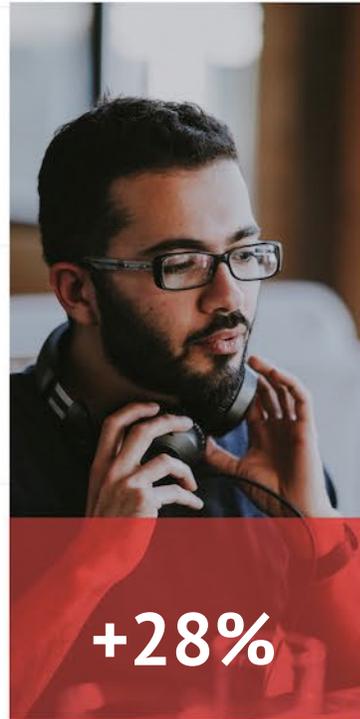


# Apprenticeships across our region

Health, Public Services and Care (+940, +25%)



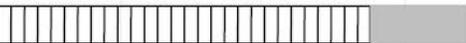
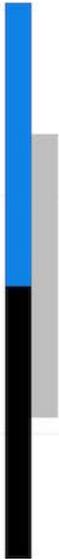
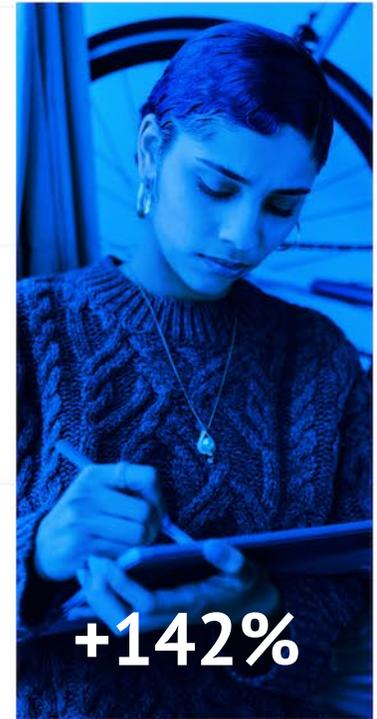
Information and Communication Technology (+182, +28%)



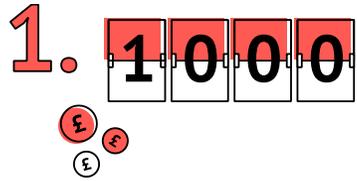
Business, Administration and Law (+52, +28%)



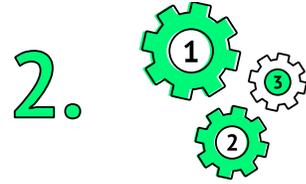
Arts, Media and Publishing (+44, +142%).



# Our Mayoral pledges



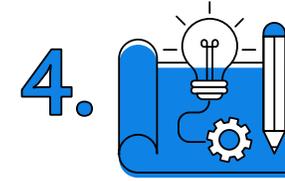
Create 1,000 well paid, skilled jobs for young people.



Prioritise skills and training to ensure everyone in West Yorkshire has the skills they need to secure work.



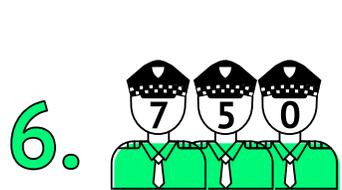
Support local businesses and be champion for our regional economy.



Lead a Creative New Deal to ensure our creative industries are part of the broader recovery strategy.



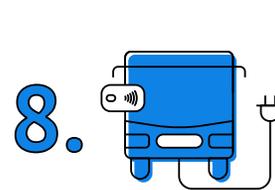
Appoint an Inclusivity Champion to work to ensure that the region's recovery benefits us all.



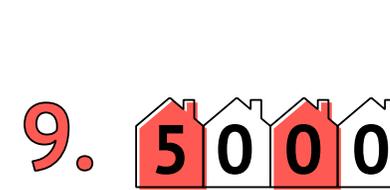
Recruit 750 more frontline police officers and staff to fight crime.



Put women and girls' safety at the heart of my policing plan.



Bring buses back under public control, introduce simpler fares, contactless ticketing and greener buses.



Build 5,000 sustainable homes including council houses and affordable homes.



Tackle the climate emergency and protect our environment.

# Quick fire questions!

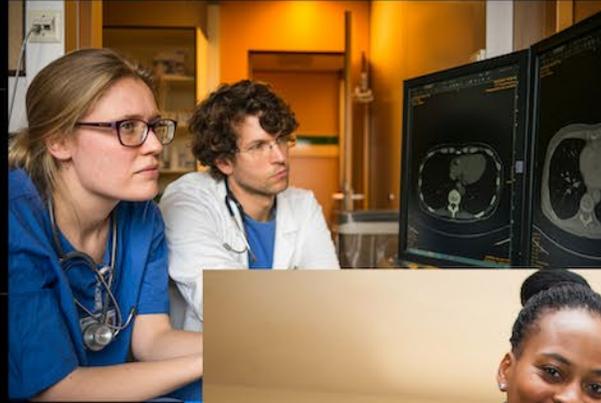
How many people live in West Yorkshire?

How many universities are there in our region?

Can you name 3 of the 10 Mayoral pledges?

# Sectors, skills and roles

How many people are  
employed in our region?



# How many people are employed in our region?

Between 2021 to 2022 there were **1,072,000** people in employment in West Yorkshire.

The number of people aged 16-64 employed in our region is **74%** (versus 76% nationally).

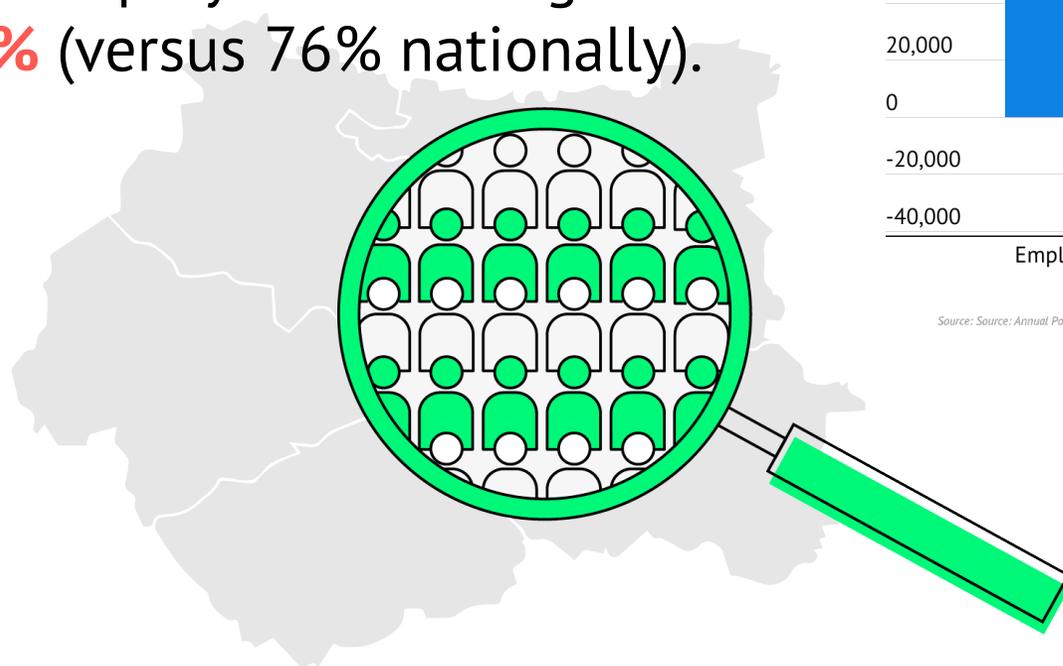
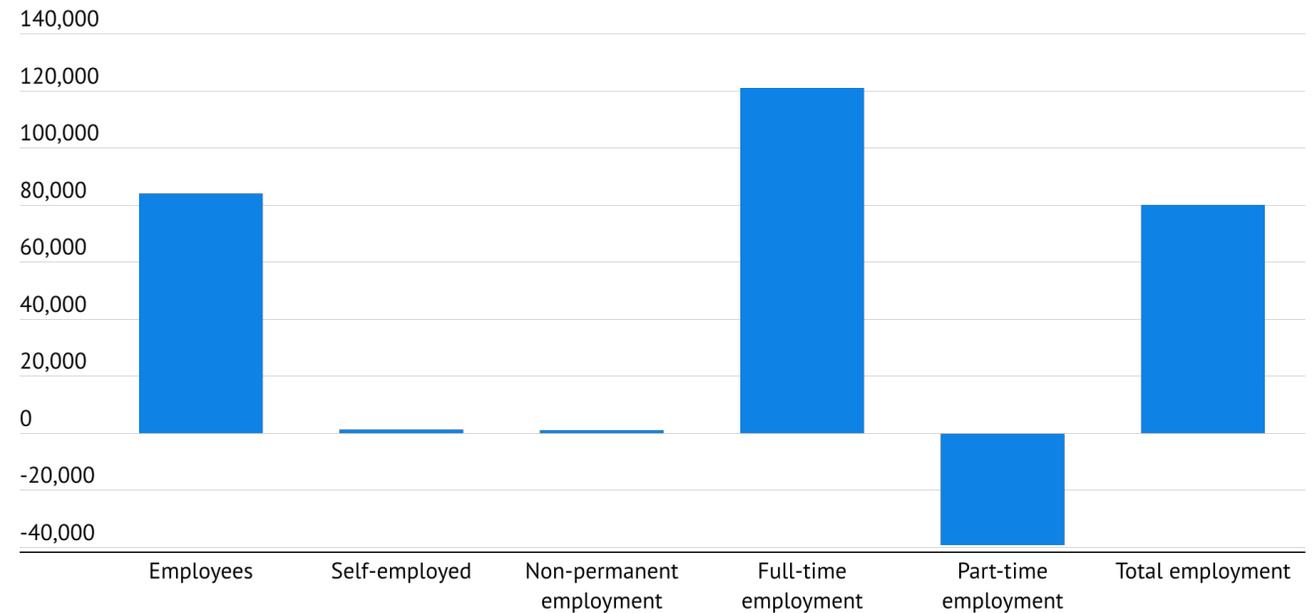


Figure 18: Change in employment by status, West Yorkshire, 2013/14 to 2020/21



Source: Annual Population Survey, September to October periods

# What are the largest sectors across West Yorkshire?



**Health and social care**

**(141,000 jobs)**



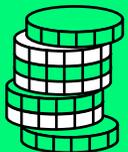
**Business administration and support services**

**(110,000 jobs)**



**Manufacturing**

**(105,000 jobs)**



**Finance**

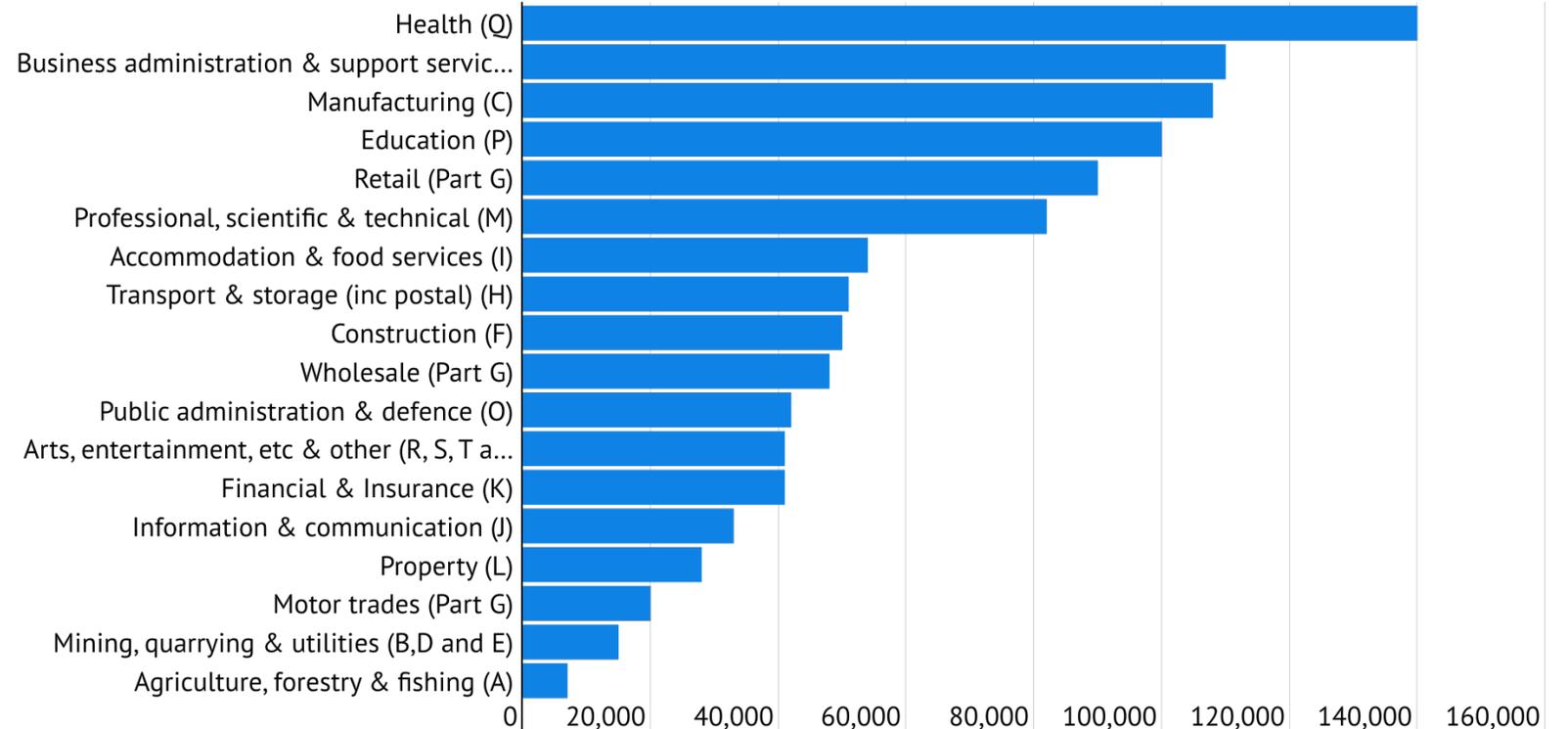
**(44,000 jobs)**



**Information and communication**

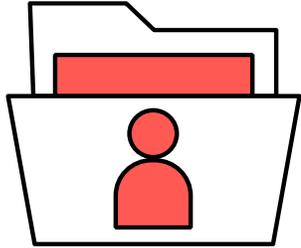
**(33,000 jobs)**

**Employee jobs by industry (SIC section), West Yorkshire, 2019**



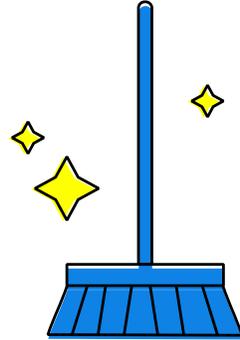
Source: Business Register and Employment Survey, 2020

# Which job roles employ the most people?



**Administrative occupations:**  
**103,000 people**

E.g. book-keepers, payroll managers and admin roles in finance and local government



**Elementary administration and service roles:**  
**93,000 people**

E.g. hospitality staff such as waiters/waitresses, bar staff, kitchen and catering assistants and cleaners



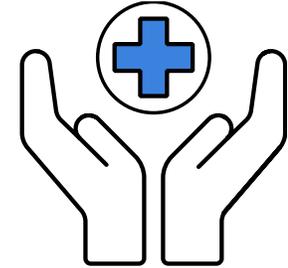
**Business and public service associate professionals:**  
**90,000 people**

E.g. sales and marketing, human resources, financial and public service roles



**Corporate managers:**  
**85,000 people**

E.g. retail, production managers in manufacturing and construction, financial managers and marketing and sales managers



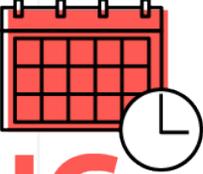
**Caring personal services:**  
**84,000 people**

E.g. care workers and home carers, teaching assistants, nurses and nursery nurses

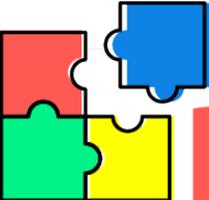
# Skills in demand: Baseline

'Baseline' skills in greatest demand in West Yorkshire (between 2021 – 2022).

'Baseline' skills are the basic ones required for any job.

**LEADERSHIP**   
**TIME MANAGEMENT**   
**ENGLISH WRITING**   
**PLANNING**   
**MICROSOFT EXCEL**

# COMMUNICATION

**RESEARCH**   
**ORGANISATIONAL SKILLS**  
**ATTENTION TO DETAIL**   
**MENTORING**

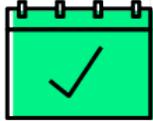
**MEETING DEADLINES** **CREATIVITY**   
**PROBLEM SOLVING**  
**BUILDING EFFECTIVE RELATIONSHIPS**  
**MICROSOFT OFFICE**

# Skills in demand: Specialised

'Specialised' skills in greatest demand in West Yorkshire (between 2021 – 2022).

'Specialised skills' are those that make you particularly qualified for a specific position/role.

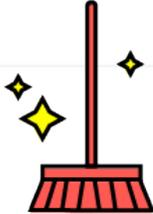
KEY PERFORMANCE INDICATORS

**SCHEDULING**  **TEACHING**

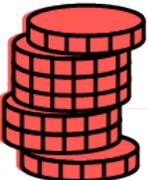
**STAFF MANAGEMENT** **PROJECT MANAGEMENT**

ADMIN SUPPORT **TEAMWORK/SALES**

 **COLLABORATION**

**CUSTOMER SERVICE** 

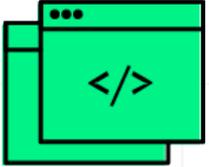
BUSINESS DEVELOPMENT **CLEANING**

 **BUDGETING** **ACCOUNTING** SOCIAL MEDIA

**WORKING WITH PATIENT**

# Skills in demand: Digital

Digital skills, particularly relating to Microsoft packages, are in strong demand amongst those companies looking to recruit.

PYTHON  
CUSTOMER RELATIONSHIP MANAGEMENT  
SAP  MICROSOFT POWERPOINT  
MICROSOFT OFFICE  
MICROSOFT EXCEL  
SOFTWARE DEVELOPMENT  
JAVA  
MICROSOFT WORD   
MICROSOFT C#  
JAVASCRIPT  
SQL  
.NET

# Quick fire questions!

**What is the largest sector in our region?**

**Is teamwork a baseline or specialised skill?**

**Is time management a baseline or specialised skill?**

# The Future

How will our jobs change in the future?



# How will our jobs change in the future?

Health and social work



+20,000 jobs



+10,000 jobs

Professional services



Support services

+10,000 jobs



+3,000 jobs

Arts and entertainment



+3,000 jobs

Transport and storage



+3,000 jobs

Construction



Information technology

+2,000 jobs

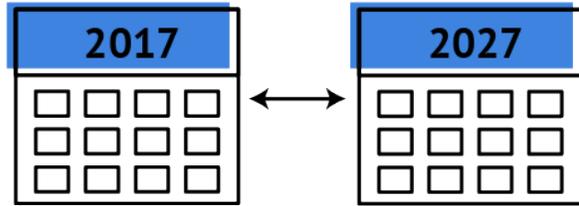


+1,000 jobs

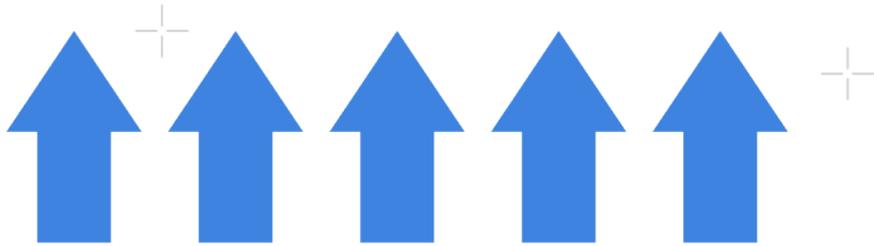
Engineering

# How will our jobs change in the future?

Between 2017 and 2027,

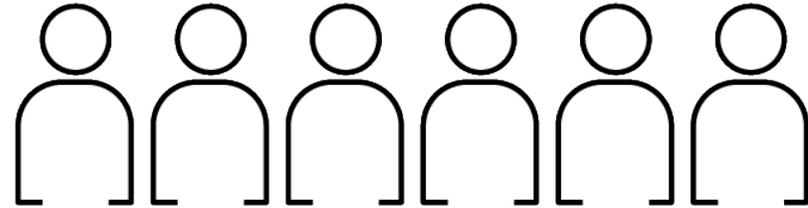


employment in professional jobs is expected to increase by



**31,000 (11%)**

associate professional roles by



**7,000 (9%)**

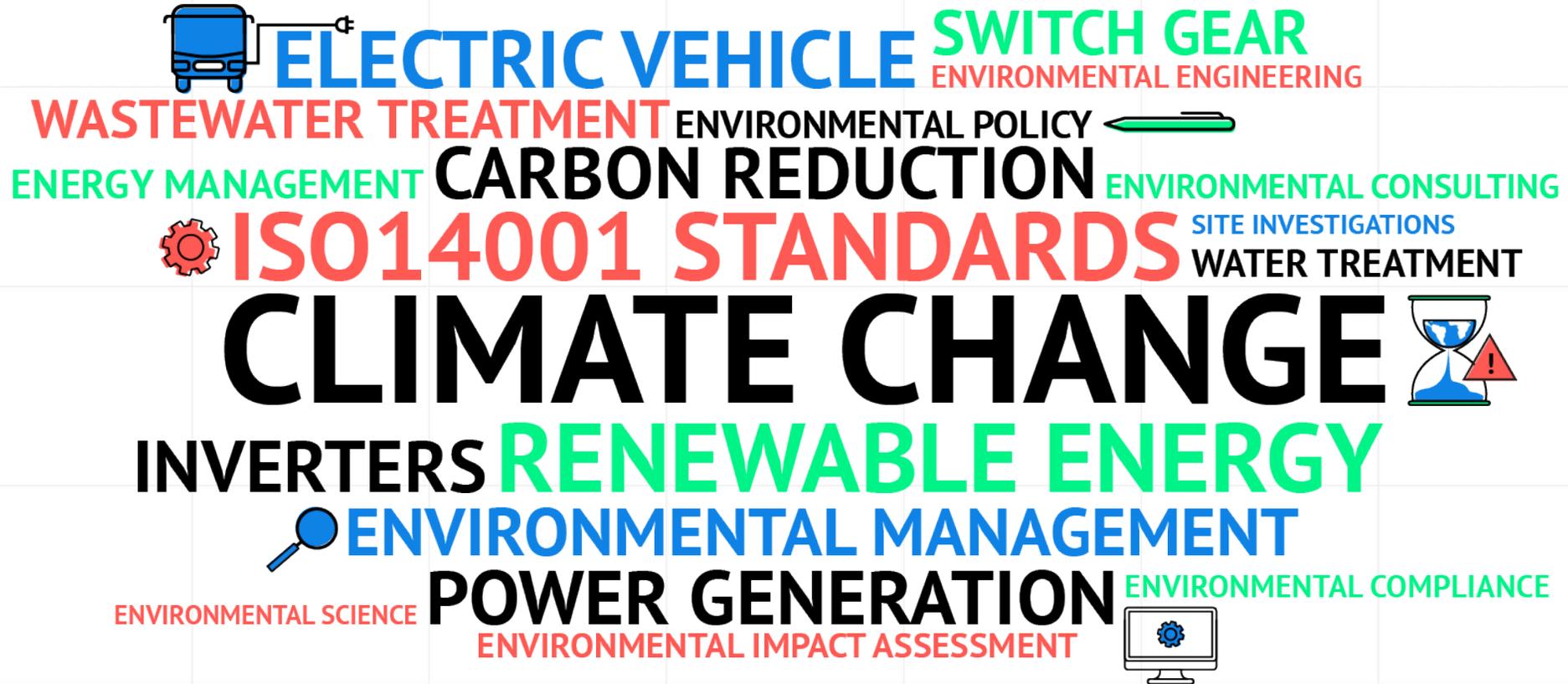


and managers by +

**17,000 (11%).**



Green skills for the future!



 **ELECTRIC VEHICLE** **SWITCH GEAR**  
ENVIRONMENTAL ENGINEERING

**WASTEWATER TREATMENT** ENVIRONMENTAL POLICY 

**ENERGY MANAGEMENT** **CARBON REDUCTION** ENVIRONMENTAL CONSULTING

 **ISO14001 STANDARDS** SITE INVESTIGATIONS  
WATER TREATMENT

**CLIMATE CHANGE** 

**INVERTERS** **RENEWABLE ENERGY**

 **ENVIRONMENTAL MANAGEMENT**

ENVIRONMENTAL SCIENCE **POWER GENERATION** ENVIRONMENTAL COMPLIANCE  
ENVIRONMENTAL IMPACT ASSESSMENT 

**West  
Yorkshire**  
Combined  
Authority



**Tracy Brabin**  
**Mayor**  
of West Yorkshire