

Media Studies (Eduqas)		Yr 10 (3yr)		Course Outline and Assessments	
Autumn 1	Autumn 2 and Spring 1	Spring 2	Summer 1 and 2		
What are we studying?					
<u>Video Games</u> Fortnite <input type="checkbox"/>	<u>Newspaper Front Pages and Industry</u> The Sun The Guardian <i>Careers: News Researcher</i> <input type="checkbox"/>	<u>Revision</u> Revision of C1 set products. Revision of Film, Newspaper and Video Game Industry. <input type="checkbox"/>	<u>Completion of NEA (30%)</u> Practice of PhotoPea skills. <input type="checkbox"/>		
Why are we studying this? Why now?					
C1 CONTENT-BASED (VIDEO GAMES INDUSTRY AND AUDIENCE) We develop our knowledge of genre, funding, marketing, regulation, convergence and the reasons why video games are so popular with their audience. In particular, we analyse the success of Fortnite with a younger audience. We consider how hype is built up before a new season and how, as a free-to-play game, it makes so much profit for Epic Games. Industries – Stepped question	C1 PRINT SKILLS-BASED (USING ANOTHER MEDIA FORM) AND CONTENT-BASED (NEWSPAPER INDUSTRY) We embed and further develop our Y9 knowledge of print media conventions and terminology, this time by analysing features used on newspaper front covers. We focus our analysis on two recent covers of The Sun and The Guardian. We consider how the same storyline is represented in each text, and how this indicates the ideology of each newspaper. We develop our knowledge of the newspaper industry. In particular, we study news values, bias, audiences, the structure of articles and tabloids/broadsheets. Contexts – The Guardi	C1 PRINT SKILLS-BASED AND CONTENT-BASED We embed our knowledge of the C1 set products studied so far. We practise using this knowledge when answering exam-style questions and analysing WAGOLs in our topic booklets. Using the Eduqas mark schemes, we also practise marking pre-written answers, awarding positives, next steps and improvements. In-class assessment of extended writing pieces	C3 RESEARCH AND PRINT SKILLS-BASED (NEA) In this term, we complete our NEA. We produce a poster and a DVD cover for a new film of a particular genre. We develop the PhotoPea/Publisher skills needed to create our designs. We complete content analysis and audience research to determine the typical features of film marketing and to identify a gap in the market. We write a blurb and billing block, and take eight photographs to create our own designs. During the NEA process, we write a statement of aims to explain our choices. Summer Exam – a whole C1 paper set by Eduqas		



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